

**Hope and District Chamber of Commerce
Minutes
September 19, 2012**

In Attendance:

Glen Ogren – President – Hope Brewing Co.
Ruby Rempel – Treasurer – Envision Financial
Pauline Cattrell – Secretary – High Hopes Bed & Breakfast
Scott Medlock – Director – Lordco Parts Ltd.
Tammy Shields - Director - Collins
Cathy Harry – Director, Kal Tire, Boston Bar
Shanon Fischer – Pixel Mountain Studio
Brian McKinney – Hell’s Gate Airtram

7:04 p.m. Meeting called to order

Motion to accept Agenda made by Scott, 2nd by Ruby. Carried.

Motion to accept Minutes of last meeting made by Scott, 2nd by Tammy. Carried.

Motion to accept the Financials made by Ruby, 2nd by Scott. Carried.

President’s Report

Business Excellence Awards

This will take place on Thursday, October 18th at the Legion. Tables are \$280 or \$40 a ticket. Sponsors for \$125 are needed for all nominations. E-mails will be sent to all members of the Chamber. The new Minister for Small Business, Naomi Yamamoto, will be invited to attend the ceremony.

A motion by Tammy, 2nd by Scott, to spend \$70 per trophy (totalling \$700, plus taxes) was made. Carried.

Branding

The Hope and District Chamber of Commerce would like to champion the cause for branding along with the District of Hope and Advantage Hope and all have signed a memorandum of understanding stating their commitment to cooperating and collaborating where possible to address matters of common community concern.

A motion to enter into this partnership with the District and Advantage Hope to commit up to \$5,000 for the initiative was made by Tammy, 2nd by Ruby. Carried.

Administration update.

Sharon reported that a \$500 rebate had been received from Telus to switch the phone to a cell phone. She also reported that the website was easy to update. The membership has been billed and the overall total is more than last year, but the Chamber should be encouraging more members.

A motion to receive a subscription from the Hope Standard in order to access the Chamber's ads was made by Cathy, 2nd Scott. Carried.

Discussion took place about where the Chamber tent should be stored and it was agreed to leave it at the Visitor Centre. It was discussed about how the tent was rented and agreed that certain criteria should be implemented i.e. damage deposit, who can borrow, who is responsible, etc. Renting it out to make more income could be promoted on the website and Shanon offered to draft something up.

Budgeting

Glen explained how, with the new bookkeeping practice, it was not clear where monies had been deposited in order to ascertain which events were showing profits or losses.

Glen also talked about possible upcoming seminars, namely one on social media and/or foreign investments. More information to follow.

Hope Mountain Black Bear Association

A motion to donate \$45 to the Hope Mountain Black Bear Association for a logo at the Magic Show at the local high school was made by Ruby, 2nd by Cathy. Carried.

Old Business

Insurance

Glen explained that a payment for \$1,052 had somehow been overlooked. This was insurance for the Katimavik students last year and now has to be paid retrospectively.

Website

This is now up and running.

New Business

Rambo

Brian McKinney explained enthusiastically, and at great length, the events which are planned for the Rambo 30th Anniversary of the film, First Blood, on October, 5th, 6th and 7th.

Friday evening – Meet and Greet at the Blue Moose Coffeehouse

Saturday, 10:00 a.m. – Visitor Centre – Tour of Rambo film sites

– mid-afternoon – stop at Sherriff Station

Saturday, 7:00 p.m. – a 40 x 40 inflatable screen will be set up on Wallace to show the movie, First Blood. Then at 9:00 p.m., Hope Theatre will show Stallone’s latest movie, Expendable 2.

Sunday, 10:00 a.m. – Ceremony at the Old Bridge and then a trip to Othello Tunnels. Then at 12:30 p.m., Hope Theatre will be showing a Rambo double feature and Steven Chang, actor, will be available to sign autographs.

Monday – Hellgate Pumpkin Drop – win a Rambo gift set

Brian wanted to encourage Chamber members to advertise and promote this Rambo 30th anniversary in the coming weeks. T-shirts displaying Ram30 will be available from Kent and Ryan at Sasquatch Signs. Global tv are also getting involved and it would be great if the town could “get on board” to make this a really fantastic event. More information can be found at Rambo.travelthecanyon.com. Programs are being printed and given to local businesses and ads are being sold by the Hope Standard.

AGM

This was set for Thursday, October 25th at 7:00 p.m. at Advantage Hope and will be added to the website and Facebook.

9:10 p.m.

Motion to adjourn by Ruby.