

**Hope and District Chamber of Commerce
Minutes
March 20, 2013**

In Attendance:

Glen Ogren, President
Tammy Shields, Vice President
Ruby Rempel, Treasurer
Pauline Cattrell, Secretary
Tyler Mattheis, Director, Advantage Hope
Elaine Lawton, Director
Cathy Harry, Director, Kal Tire
Anna Gladue, guest, Anna's Incense Inc.

"Our mission is to sustain and promote a positive business environment for our members within the District of Hope and surrounding areas by providing support, advocacy, education and networking opportunities"

Call to Order was made at 7:06 p.m.

Motion to accept Agenda with changes was made by Elaine, 2nd by Tammy. Carried.

Motion to accept the Minutes of last meeting dated February 20th, 2013 was made by Elaine, 2nd by Ali. Carried.

Several questions were asked re Financials and it was noted that fundraising needs to take place. Motion to accept Financials was made by Tyler, 2nd by Cathy. Carried.

Old Business

An Evening with Trevor Linden

Glen has set this up for June 21st from 5:15-9:30 p.m. and gave everyone a copy of the proposed budget, the total cost of which would be \$31,300 with a possible revenue of \$39,000. Glen explained his reason for going with this event and they were because of Trevor Linden's teamwork and mentoring skills. Lengthy discussion took place on all the pros and cons and variations of ticket sales. Due to the fact that there wasn't a quorum, no decisions could be made.

New Business

Manning Park and the Pacific Coast Trail

This will shut down on April 1st. Advantage Hope is involved with trying to help raise \$800,000 to buy lease on the ski hill.

Communication Update

Rudy sent an e-mail which consisted of the following:

The communication hub for all COC info is to be the hopechamber.net news page. Rudy asked the executive what topics we think should be covered and if they are willing to write one article per

year, the goal being to have one new topic per month. This topic should cover a member business that most people don't know about, or something unique about a known business.

The Hope Standard content will reflect what is on the newspaper of hopechamber.net and Facebook and Twitter feeds will reference what is on the new page of hopechamber.net. Also BC Chamber content that is relevant will be posted to the newspaper at hopechamber.net and promoted via Facebook and Twitter.

An e-mail newsletter will be sent to membership and interested sign-ups (website opt-in form) every month.

To promote new members, the Chamber should identify businesses that are not yet members and meet with them face to face and invite them to become members.

This e-mail was received after the meeting so was too late to be discussed.

Chainsaw Carving Competition

This has been cancelled as it is too costly without a major sponsor. The Chamber has asked Peter Robb to keep it "online" each year. Existing carvings should be auctioned to raise much-needed money for the Chamber and Glen agreed to set up a meeting with Scott and John.

Tyler made a motion to postpone Chainsaw Carving for this year, 2nd by Ruby. Carried.

Branding Open House

An update will be held on April 2nd in the conference room at the Rec. Centre from 6:30 p.m. – 7:30 p.m.

Town Business re derelict buildings

Glen expressed his dissatisfaction with the derelict state of some of the businesses in Hope. More information is needed re current by-laws. Donna Bellingham, Tom de Sourcy and Al Goodman are to be invited to the Chamber meeting in May to give us more information.

Meet and Greet

Chillair is to be contacted for late April.

BC Chamber

Glen will attend the AGM in Nanaimo at the end of May.

Motion to Adjourn at 9:10 p.m. was made by Ruby. Carried.