

**Hope and District Chamber of Commerce  
Minutes  
June 19, 2013**

**In Attendance:**

Glen Ogren, President  
Ruby Rempel, Treasurer  
Pauline Cattrell, Secretary  
Elaine Lawton, Director  
Cathy Harry, Director, Kal Tire  
Scott Medlock, Director, Lordco  
Rudy Kehler, Director, The Simplify Co.  
Shanon Fischer, Pixel Mountain Studio  
Maurice J. Brule, T.F.Graphics/Lloyd's Utilities  
David Mawhinney, Mustangs Entertainment

**“Our mission is to sustain and promote a positive business environment for our members within the District of Hope and surrounding areas by providing support, advocacy, education and networking opportunities”**

**Call to Order was made at 7:05 p.m.**

**Motion to accept Agenda was made by Scott, 2nd by Ruby. Carried.**

**Motion to accept the Minutes of the last meeting dated May 16, 2013 was made by Rudy, 2nd by Ruby. Carried.**

**Motion to accept Financials was made by Scott (with the request that Receivables is removed by next meeting), 2nd by Ruby. Carried.**

**Ongoing Business**

**An Evening with Trevor Linden**

Dave Mawhinney from Mustangs Entertainment presented his plan in order to promote this event for the Chamber. It was decided that the cost to the various sponsors would be as follows: Gold - \$5,000, Silver - \$2,500, Bronze \$1,000 (for 4 persons) and \$1,200 (for 6 persons) and Business Package - \$300. There would also be a ticket giveaway package which would help to advertise this event further afield. The food is open to bids with Chamber members being given first priority.

**Hunter Creek Kiosk**

Glen and Shanon, with the help of Rudy, will form a committee to find a sponsor to take on this commitment.

**Sale of Welcome to Hope sign on Hwy 3**

No progress has been made. Glen is hoping for \$3-\$4,000. One buyer still interested.

**Selling Carvings**

Shanon will look into Auction Houses.

## **Recent Business**

### **Canada Day**

Shades of Gray will play for a fee of around \$150 from 11:30 a.m. -1:30 p.m. in the Park. Scott will hopefully be able to cover this cost from Car Show donations and will put it to his committee for approval. Ruby outlined the events of the day. Mark Strahl will be asked to attend around 10:30 a.m. with the Mayor, Susan Johnston. The Hope Mountain Market will take place from 9 a.m. to 2 p.m. Also two RCMP officers in serge will be available for photos and a Meet and Greet.

### **Hope Visitor Centre**

The RFP is not on the district website yet.

### **New regular meeting space**

Not yet been decided. The next meeting will be at a restaurant on July 31st.

## **New Business**

### **Tammy Shields' resignation**

Due to other commitments, Tammy has resigned as Vice President. The Chamber wishes her well in her future endeavours.

### **Trails Crossing**

They would like to borrow tent for Aboriginal Day on June 22. It was decided to allow this loan with no charge. Ruby suggested an agreement be filled out when tent is loaned to ensure safe return.

### **Arts Council**

They would also like to borrow the tent for all summer concerts in the park (9 in total). There were no objections to this.

### **Businesses in Hope/Strategic Planning Survey**

Thirteen responses were received to the questionnaire which appeared in the Hope Standard with the number one concern being "increasing sales". The business licence master list and questions will be sent to all directors for them to complete the survey before the next meeting. Ruby elected to take A-F, Cathy G-J. Glen will have one of his employees do a face to face with businesses in town.

### **Insurance**

The Chamber is obtaining quotes.

### **Motion to Adjourn was made at 8:50 p.m.**

### **Not on Agenda but discussed after meeting adjourned.**

Shanon announced that Purolator will soon be based out of Pixel Mountain Studio.

Rudy reported that he and Ali met to discuss what the Chamber could do for future visitors. One idea they had was for photographs to be taken at the base of Hope Mountain and displayed there for a year. More discussion needs to take place but the board liked the suggestions so far.