

**Hope and District Chamber of Commerce**

**Minutes**

**January 16, 2013**

**In Attendance:**

Glen Ogren, President

Ruby Rempel, Treasurer

Pauline Cattrell, Secretary

Scott Medlock, Director

Elaine Lawton, Director

Alison Harwood, Director

Rudy Kehler, Director

Tyler Mattheis, Advantage Hope

Victor Smith, Hope Ambassador

Maurice J. Brule, T.F. Graphics & Lloyd's Utilities

Ebi Fazzar, Rona

Cathy Harry, Boston Bar Kal Tire

Tammy Shields- Vice President

**“Our mission is to sustain and promote current and future business within the District of Hope and surrounding areas, by providing guidance and advocacy to the business community, and showcasing the vibrancy of the communities.”**

**Call to Order was made at 7:04 p.m.**

**Motion to accept Agenda with one addition of Idea Exchange was made by Ruby, 2nd by Ali. Carried.**

**Motion to accept the Minutes of last meeting dated November 21, 2012 was made by Ali, 2nd by Tyler. Carried.**

**Motion to accept financials was deferred to the next meeting as Shanon is still updating Quickbooks which she has recently acquired.**

### **Hunter Creek Kiosk**

Maurice Brule from T.F. Graphics reported on a graffiti-proof glass and will give a quote. July looks like a start date after the first stage of branding.

### **Moonlight Madness**

Glen has heard some good stories, some not so good. Winter Carnival seems to be a better idea for next December.

### **Passport to Christmas**

This was very successful with a total of 1,023 entrants with \$420,000 dollars being spent locally which is much improved from last year. More self-inking stamps will be added.

### **Strategic Planning Session**

Tammy Shields handed out detailed reports on this which took place on December 4th and each item was discussed at length as follows.

### **Events**

#### **Canada Day**

Scott is willing to take on the car show and Karen is to be asked if the Strongman Competition will be held at same time. Tyler will call people re motorcycle show to see if anyone is interested in doing this.

### **Business Excellence Awards**

This was moved to February 2014 with a suggestion by Tammy of having different awards than the ones usually given out.

### **PST Seminar**

To be held on January 23rd from 12-2 at Free Rein.

### **Idea Exchange Series**

Glen proposes two or three seminars for last week in February, first week of March and another day at the end of March.

### **Chainsaw Carving Competition**

Victor has announced that he will not be running this event this year and lengthy discussion took place on whether to continue holding this competition. Tammy offered to start a committee to see if it was going to be possible for 2013 and Victor offered to share his knowledge with this committee. B.C. Day was suggested as the date when the competition could be held.

### **Moonlight Madness**

Deb Romano is to be invited to next meeting by Rudy as she seems to be keen to run this event as a Winter Carnival.

### **Meet & Greets**

It was generally agreed that all Chamber members should be given the opportunity to hold one of these events and Cathy agreed to coordinate the information received.

### **Salmon Fishing Derby**

Not happening.

### **Trade shows**

The pros and cons were discussed and Tyler offered to call other trade organizations to see how they work.

### **Oktoberfest**

More research needs to be carried out before this can take place.

### **Go Kart races**

Glen said that the Mayor would like this event to take place but he does not think it would be a "go".

### **Passport to Christmas**

As previously reported, this was a huge success this year.

### **Branding**

Ali handed out information on Branding and how it has progressed so far. The end of Phase One of the branding is to be completed in June 2013 with a Branding Book. An Open House on Branding will be held on January 30th.

### **3 Year Strategic Plan**

Tammy suggested that we work on this at the end of the regular Chamber meetings, time permitting.

### **Mentorship Program**

This is a joint venture with Advantage Hope and the Chamber. Tammy, Cathy and Peter Robb will form a committee.

### **Member Engagement/Communications Plan**

Rudy, Tyler and Shanon will work on this.

### **Hunter Creek Advertising**

Glen reported that he thinks there is a possibility of between \$4,500 and \$10,000 operating revenue to be made from this and July looks like a start date (after Branding).

Glen also said that he would like to see something like a Business Week in October.

**Motion to Adjourn** at 9:25 p.m was made by Cathy, 2nd by Ruby. Carried.