



CHAMBER MINUTES – March 22, 2016
7 PM Chamber Office

Present: Stephen Au-Yeung, Ryan Mohle, Hondo Stroyan, Bob Erickson, Hank DeMeulder, Lloyd Forman, Adam, Glenn Ogren, Donald Stokes (guest)

Regrets: Sharlene Harrison-Hinds, Millie Marshall

Agenda: Ryan, Isaiah

Delegation: Angela Glendinning, Erica Press, Business Directory

Success of business directory continues. Proposal Chamber advertising colour insert – mission statement, achievement, etc ...

Goes out to 3,700 homes. Reaches all Hope trading area. Focus totally on Hope. Total of 6,000. Town Hall, motels, etc ... Handed out at tourist center, hotels, etc ...

Pricing: Normally \$936 for whole page; \$420 for

Deadline: April 5th for inclusion

Stephen: Commit

Motion: Advertise insert for \$420 in Business Directory . Approved by Isaiah Robinson, Glenn Ogren

President's Report

Outstanding issues: Wine has been returned to Glen.

Attended Economic Development Workshop. Stephen disappointed First Nations not invited by organizers. Very helpful information.

Financial Report: No Update

Committee Reports:

- Membership (no report)

6.1

Old Business - At 140 tickets sold. Sharlene's tickets for First Nations. Bob needs 4 tickets.

Speakers confirmed. Accommodations needed for Richard Truscott (Travel Lodge, Colonial 900). Stephen asked for help negotiating pricing on hotel room.

Donald and Stephen spoke about taking on the Salmon BBQ event. Inclusion of Salmon in 3rd Speaker Event.

One menu item will be salmon. Donald to help with procuring salmon for the dinner.

Aiming at including 2015 winner – crossover of Salmon BBQ with Chamber.

160 tickets circulating. Capacity 156. Planning for 4th speaker series event – Sharon Gaetz?

Follow-up with attendees of meeting. Survey? Town Hall? Workshop? Format to be designed so that people can be engaged to speak up.

Questionnaire? Thought of meeting, what they got out of it, what they would like to see in the future?

Bob suggested fourth meeting. Hank said questionnaire should be on all tables. Ask for email address. E-letter 3 times a year. Data for planning future events. "Would you like a follow-up meeting?" one of questions. Results presented to District – position as what the public wants. Need more openness in Council. Dialogue with community needs to be promoted per purpose of Coffee with Council.

Follow-up meeting April? Date cannot be set now. Legion? Not full dinner. Weekend (3 or 4 hours). Forum to discuss to open dialogue. Get people speaking about topics of concern to them. April 27th?

Hondo suggested Survey Monkey - option for after the meeting. Glen suggested drawing for ipad or some other reward for participating. Open discussion positive. Survey to follow? Question about technological skills or desire to participate. 30 out of 5000 surveys returned in recent McD survey - considered good response. Discussion about bombardment of people with 'junk mail' surveys, etc ... To be discussed further.

Survey should be separate sheet. Drop off box. Name, email. On-line back-up, link to videos?

Administrative Assistant – hired Elizabeth Oendahl. Sharlene to help with training. Any committee can access her assistance for typing, etc ... help wish list to be submitted to Stephen.

Membership Renewal – Hank looking at renewal dates. Letter circulated. Renewals to be contacted. E.g. invoice included – March to August 2016. All memberships aligned for September for simplification. All dues pro-rated for balance of people up to April. Hank researching. May or June, partial invoices.

Two rates – A Rate – Business \$150 B Rate – Non-profits and Individuals \$75.

Renewal September 1st to be paid by October 31st.

Board must approve future memberships, according to guidelines.

6.4

Economic Development Association

President and VP will be voting members.

AH membership?

Non-voting membership – no limit.

6.5

Requirement about update on letter for Kiosk.

6.6

Signage – Chamber has 4 signs at all entrances. Only 3 located. 1 at Exit 170, 1 coming down off of 173 (large) contentious issue with DOT. 3 coming off of Hwy 1 into Hope. 4th – posts in ground only (near weigh scales). Signs were done at Sasquatch (Ryan). Should help promote business and get people into town. Suggestion: How to get into Hope. Need funding for repair/maintenance of signs. Substantial. \$15 – 16K to fix signs and install new panel. Quotes gotten previously but amounts kept increasing. New technology allows printing on aluminum panels should reduce pricing.

Organize a work crew to clean up area and post signs.

Bob: Suggested sign near Kiosk with arrows pointing to different businesses. Any signs can be posted with permission from District of Hope.

Signage needed to direct people to different places – arrows on poles, etc ...

RESULT: Committee needed for signage. Ryan and Bob will help. Adam volunteered. Volunteers can be non-directors. Ask Ryan Sasquatch to tweak design.

6.7

6.7.1

Donald upate – August 20th special weekend event music/arts event in Hope. Donald approached, awaiting confirmation. Model is there. Donald can provide support, help, direct but involvement will be limited due to personal commitment (family, work). Lions not interested.

August 20th date proposed. Chamber to sponsor with support of other community organizations. Committee of Directors – Ryan Mohle, Sharlene Harrison-Hinds.

Motion: Ryan Mohle Chair of event on Saturday, August 20th. Hank first, Isaiah second.

Coordinate with Music Festival group. Donald approached by them. Ora Stein? Art Machine connection.

7.2

Security Community Safety Fair. Need catchier name. Met with British Columbia Protection Services. Holding trade show type of fair. Invite shareholders of community and other companies to participate and promote services, alarm systems, surveillance camera systems, RCMP, Hope Citizen Patrol, Crimestoppers, etc ... list to be gathered. Full day event, on weekend. Aiming at May 7th. Invite karate instruction -- self-defense, different speakers. Low maintenance – set up tables.

Proposing 9 am to 3 pm. Beginning each hour, one company or group about services, etc ... 15 – 20 minutes. No cost to Chamber. Fees waived. Acts as a membership drive. Stephen spoke with Max Force trailers – having alarm system installed. Donald suggested social media group inclusion. BC PS will contact various suppliers and coordinate. BCPS is a chamber member and a new business in Hope. Expose Hope residents to what is available. Security a real issue in Hope (Adam). Proposed for May because of people's vacation plans. Can event be announced at 3rd in Speaker Series? Let BC PS announce?

Talk about legalities of defending one's property, home or self?

Invite sporting goods stores/manufacturers?

Motion: Host household safety event, 9 am to 3 pm Rec Centre. Co-hosting with BC PS.

Round Table:

AH AGM event – who will attend? Ryan, Bob?

MEETING ADJOURNED – Isaiah, Hondo

Business Excellence Award – event planning with Chilliwack. Good practicum experience.

ADAM: What are existing committees: Membership, Finance, Economic Development (Bud Gardner, Ray Servini, Lloyd Forman. Idea: Business people talking to business people.