

## DRAFT MINUTES

### Hope and District Chamber of Commerce

#### Board of Directors Meeting

Wednesday, May 20, 2015 at 7:00 p.m.

Recreation Centre Conference Room

1005-6<sup>th</sup> Avenue, Hope, B.C.

<b>PRESENT:</b>	<b>REGRETS:</b>
President-Stephen Au-Yeung Vice President-Lloyd Forman Treasurer-Glen Ogren Secretary-Milly Marshall Governanc -Ryan Mohle Director-Hondo Stroyan Bob Erickson Heather Stewin	Director -Donna Kropp Director- Michael Kropp Director-Hiro Takeda Director-Isaiah Robinson
<b>AGENDA ITEM</b>	<b>DISCUSSION</b>
1. Call to Order	President S. Au-Yeung called the meeting to order at 7:07 p.m.
2. Approval of Agenda/Addenda	<b>MOHLE/STROYAN</b> <b>THAT</b> the agenda for May 20, 2015 be approved <b>CC26-2015</b> <b>CARRIED</b>
3. Approval of Minutes	<b>OGREN/FORMAN</b> <b>THAT</b> the minutes from the meeting held on April 15, 2015 be approved <b>CC27-2015</b> <b>CARRIED</b>
4. Delegations	<b>4.1 Sherry Farley – Memorial Park Kids Fest</b> <i>Item deferred</i> <b>4.2 Donald Stokes – Salmon BBQ</b> Mr. Donald Stokes provided an overview to the Chamber of his proposal to host a salmon BBQ cook off competition (Fraser River BBQ Competition) at the same time as the proposed Lions Chainsaw Carving Competition scheduled for August. Mr Stokes

noted that potentially the event could grow and include future Regional, Provincial and National cook offs with Celebrity Chefs also participating/in attendance. It was also noted that preliminary interest in the event had quickly generated numerous inquiries from as far away as Quebec and England.

Director Ogren noted that he had attended a "BBQ on the By Pass" event which drew an attendance of 4,000 to 6,000 people.

Different ideas/activities and requirements for the event were also discussed. A lengthy discussion ensued regarding opportunities to keep funds donated for and generated through special community events within the community. It was noted that rather than hire outside caterers etc. coordinating with the local service clubs and enabling them to work together to host larger scale events could prove very successful.

It was agreed that the Chamber would receive tickets to the BBQ event for the purposes of using as prize draws, raffles, etc.

**OGREN/MOHLE**

**THAT** the District of Hope Chamber of Commerce donates \$500 to the Fraser River Salmon BBQ Cook Off-Hope Event.

**CC28-2015**

**CARRIED**

**4.3 Victor Smith – Communities in Bloom**

Communities in Bloom representative, Mr. Victor Smith, updated the Chamber on recent activities of Communities in Bloom which included:

- rated in top 3 Communities in Bloom committees
- approx.. 18 volunteers
- incident of vandalism ( near Wallace and Fraser Street)
- Communities in Bloom now includes Yale
- Communities in Bloom judging commences July 21/15
- Participated in Fraser Health and Rec Centre 5-2-1-0 event in Memorial park

Mr. Smith provided an update and overview of the status of the carvings and the required maintenance and repair to the wood and stone carvings and the upcoming projects. He further stated that the District of Hope had set aside funding for maintenance of the carvings. Mr. Smith also noted that they were also working with Violence Awareness to repair the owl carving (McDonald's) and that an unveiling was planned for October 2015.

Mr. Smith also noted that the Chainsaw carving event August 15, 2015 in Memorial Park and included a kids "first home" craft event.

**FORMAN/OGREN**

**THAT** the Chamber of Commerce donates \$2,000 towards the repair and maintenance of the District of Hope and area wood carvings.

**CC29-2015**

**CARRIED**

<p>5. Standing Reports</p>	<p><b>5.1 Presidents Report</b></p> <p>Mr. Yeung noted that the businesses along Hope-Princeton Way were doing very well but expressed concern for the businesses on Wallace Street. He also stated that consideration is needed to attract people to downtown and encourage shopping/staying in that area of the community. Mr. Yeung also noted that he invited the Mayor and some of the Councilors and other guests to a dinner (paid for by Mr. Yeung) for the purposes of specifically addressing the promotion of the downtown businesses. He noted that he also put forward the need to do a better job of promoting/highlighting the affordable lifestyle living in Hope can offer. He further commented that we cannot keep promoting business for only 3 months of the year and the sustainable wages that are associated and then cut employees and/or hours for the remainder of the year. It was also noted that the Mayor would ask Telus to join forces with Hope Council to promote Hope, Mr. Yeung stated that a new vision and focus needed to be pursued for the promotion of the downtown and community of Hope.</p> <p>Discussion also ensued regarding the composition of the Chamber and the need to remain independent from Council</p> <p><b>5.2 Financial Report</b></p> <p>The Treasurer reported that there was \$11,000 in the Chamber bank account and that the account was up by approximately \$2100 from the same time last year (YTD).</p> <p>FORMAN/MOHLE  <b>THAT</b> the President and Financial report be received for information.  <b>CC30-2015</b> <span style="float: right;"><b>CARRIED</b></span></p>
<p>6. New Business</p>	<p><b>6.1 Business Excellence Awards</b></p> <p>Director Ogren had noted that planning for the Business Awards event was underway and that in the past, the event was attended by approximately 100 people. Event costs were estimated at approximately \$3,000. He further noted that it was important to involve local businesses wherever possible ie. Catering, etc. Further discussion regarding the various categories for the event, prizes, etc. and business in the outlying areas took place. It was noted that the Hope &amp; District Chamber of Commerce included not only the businesses within the municipality of Hope but also the outlying electoral areas.</p> <p>The President requested that further discussion and investigation into the nomination process and how other communities campaign for nominations, etc. for business excellence awards was needed.</p>

	<p><b>6.2 Hunter Creek Kiosk</b></p> <p>A lengthy discussion ensued regarding a letter received by Advantage Hope in response to the President's comments to Tammy Shields of Advantage Hope with respect to his disagreement their proposed rebranding of the Hunter Creek kiosk.</p> <p>It was agreed that the proposed re-branding of the Kiosk as a District of Hope structure, through use of the District of Hope logo, was inappropriate.</p> <p>Mr. Victor Smith further noted that the Chamber of Commerce originally constructed the kiosk with the support of the District of Hope surrounding outlying businesses/communities ( ie. Hell Gate, Area D – Bridal Falls, etc.).</p> <p>It was further noted that while Advantage Hope had an advertising contract on behalf of the Chamber for the Kiosk, recognition of the Chamber and its service area, inclusive of Area A and B, was required.</p> <p><b>STROYAN/MOHLE</b>  <b>THAT</b> the Hope and District President and Director Stroyan readdress branding of the Hunter Creek Kiosk with members of Advantage Hope;</p> <p><b>AND THAT</b> if discussions between the Advantage Hope and Chamber of Commerce representatives prove unsuccessful a letter be sent.  <b>CC31-2015</b> <b>CARRIED</b></p>
<p>7. Round Table Discussion</p>	<p>The proposed boundary change to the MLA riding was briefly discussed. Directors Stroyan and Smith agreed to represent the Chamber and meet with MLA Throness at the Blue Moose on May 23/15 re the proposed changes.</p> <p>Victor Smith commented on the requirement for directional signage for RVs parking by McDonalds and A&amp;W and notice to “keep it clean” promoting the requirement to pick up their garbage.</p> <p><b>MOHLE/OGREN</b>  <b>THAT</b> the Hope and District President and Director Stroyan readdress branding of the Hunter Creek Kiosk with members of Advantage Hope.  <b>CC32-2015</b> <b>CARRIED</b></p>
<p>8. Next Meeting</p>	<p>The next meeting of the District of Hope Chamber will be held on June 17, 2015 at 7:00 p.m. at the Recreation Centre Conference Room.</p>

9. Adjournment	<p>The meeting adjourned at 9:30 p.m.</p> <p>FORMAN/MOHLE <b>THAT</b> the meeting of the District of Hope Chamber of Commerce be adjourned. <b>CC33-2015</b></p> <p style="text-align: right;"><b>CARRIED</b></p>
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