

Hope and District Chamber of Commerce

Minutes of the Board of Directors Meeting

Monday, March 16, 2015 at 7:00 p.m.
Recreation Centre Conference Room
1005-6th Avenue, Hope, B.C.

<p>PRESENT:</p> <p>President-Stephen Au-Yeung Vice President-Lloyd Forman Chilliwack/Hope MLA -Laurie Throness Treasurer-Glen Ogren Secretary- Milly Marshall Governance - Ryan Mohle Director -Donna Kropp Director- Michael Kropp Director-Hondo Stroyan Director-Isaiah Robinson Director-Hiro Takeda Director Hondo Stroyan Mayor -Wilfried Vicktor Kary Krahn FVRD Electoral Area B Director – Dennis Adamson Hank DeMeulder District of Hope Councillor -Bob Erickson Sharlene Harrison- Hinds Hans Jeshek Erin Knutsun Debbie Romano Cindy Izawa Libby Krikland Thayer Williams Jerry Rousseau Eddie Charlton</p>	<p>REGRETS:</p>
<p>AGENDA ITEM</p>	<p>DISCUSSION</p>
<p>1. Call to Order</p>	<p>President S. Au-Yeung called the meeting to order at 7:05 p.m.</p>
<p>2. Approval of Agenda/Addenda</p>	<p>FORMAN /TAKEDA THAT the agenda for March 16, 2015 be approved CC17-2015 CARRIED</p>

<p>3. Approval of Minutes</p>	<p>ROBINSON /MKROPP THAT the minutes from the meeting held on March 16th, 2015 be approved CC18-2015 CARRIED</p>
<p>4. Delegations</p>	<p>4.1 MLA Laurie Throness – Provincial Budget Presentation</p> <p>MLA Throness reviewed the Provincial 2015 budget highlighting the following:</p> <ul style="list-style-type: none"> • British Columbia and Saskatchewan are the only Provinces with a balanced budget • Increase by 6% • 12,800 jobs created in 2014 – not stellar job growth • Spending was curbed in past fiscal year • Forecasting higher revenue • 10.2 billion operating debt down to 4.8 billion of operating debt by 2017/18 • Debt is primarily for infrastructure • Debt-to-GDP - BC's is at 17% compared to Canada at 31.5% ,Quebec at 54.3% and Ontario at 39.9% • 7.8% dependent on natural resources • Requirement to reduce dependence on the US for exports • Ministry of Health budget: three year total increase almost \$3 billion. • Investment in Education: 3 year total increase to \$576 million • Independent school system grew 6% after the strike • We are spending more on fewer students • Additional 150\$ million in funding over three years for community living BC, to fully exempt all child support payments from income and disability assistance calculations effective September 1st, growth in income assistance caseloads • Those making under \$19,000 will not pay income tax • For two children families, making \$30,000 or less, <ul style="list-style-type: none"> ○ \$11,500 a year in benefits would be received for two children. • Lowest income tax rates in the country. Almost half as low as Quebec. <p>Discussion also ensued regarding the requirement for additional support for mental health and rehab services and the District of Hope Small Communities Grant Funding</p> <p>4.2 Arrival Agency – Presentation Regarding a Proposed</p> <p>Thomas Anselmi and Danny Fazio representatives of the Arrival Agency made a presentation regarding a proposed Arts and Cultural Festival in Hope for August (dates TBC). Their presentation included:</p> <ul style="list-style-type: none"> • Proposed extraordinary experience that bring people together and enrich life

- past projects have included a New Year's parties at the Fairmont hotel Vancouver –attendance est. 2000 people
- food cart festival every Sunday at Olympic Village-attended by approximately 6000 people every week Collaborating institutions: push festival, paul wong projects, Vancouver opera, muter festival, cheaper show, music on main
- experienced at working with police department, security companies, etc. understand requirements for security for a festival
- proposal to “transform the town of Hope BC into an immersive wonderland of art, music and culture”
- Big picture objective is new perceptions – destination tourism – economic growth
- Why Hope? Lots of hotels and motels, campsites, etc. here and surrounding area for people to stay,
- Scenic with a historic and wilderness aspect
- Where in Hope? Movie theatre, arena, golf course, privately owned spaces, churches, train station, parks and public places
- Marketing strategy: Arrival's marketing assets, participant's databases inclusive of international connections, key messages of the area and inviting people to stay, media sponsors, social media, community engagement, local partners/events (chainsaw carving potentially), targeted advertising, etc.
- festival would be funded through private investment, crowd sourcing, ticket sales, sponsorship or grant monies
- expected attendance estimated at 4000-6000
- hire as many locals as possible
- proposed 3 day event
- 3rd week of august is TBC
- The intent is not to compete with brigade days
- “A Town called Hope” - festival name under consideration

A brief discussion also took place regarding the annually held September Brigade Days event and the impact the festival could potentially have on Brigade Days. It was noted that the proposed Town called Hope Festival target audience /attendance was from outside of the local communities and that Brigade Days was considered more of a community celebration.

4.3 Hope Senior's Peer Society

Sharlene Harrison –Hinds, representing the Hope Senior's Peer Society, updated the Chamber about who they were and that they were still in existence. She further noted that the purpose of the senior volunteer group was to assist in the overseeing of other seniors and aid in allowing those seniors who can, to continue to live independently.

Other discussion points included:

- many seniors don't have a family or not close by and are solitary.
- initiatives include training volunteers to act as counsellors/ active listeners
- April 18th - fundraiser at the Gold Rush

<p>5. Standing Reports</p>	<p>5.1 President's Report</p> <p>Mr. Stephen Yeung extended an invitation to Chamber members to a WorkBC Employer Information Session, on behalf of WorkBC(Hope), on March 26, 2015 at the Free Rein building.</p> <p>He further noted that AdvantageHope will be doing a presentation at the April meeting as would Kim Richardson from WorkBC regarding job creation.</p> <p>5.2 Financial Report</p> <p>The Treasurer, Mr. Glen Ogren, reported that:</p> <ul style="list-style-type: none"> • Up \$2284 in revenue • We have to pay for expenses • Membership packages were in the mail
<p>6. New Business</p>	<p>6.1 Hope and District Chamber of Commerce Golf Tournament</p> <p>Kary Krahn, from the Hope Golf Course, advised the following with respect to planning the Chamber golf event:</p> <ul style="list-style-type: none"> • set a date - there was an August date suggested but it a busy time for the Golf Club • whether just for fun or for fundraiser, there are many resources • Golf Club able help out as a resource for putting the tournament together • Numbers/participants - 120 dinner, 64 golfers • confirm how big or what kind of tournament • possible concern - flooding, for low flooding three holes have to be closed, big floods, the whole course has to be closed at certain times of the year • Kerry agreed to be on the golf sub-committee • invite surrounding /outside communities - showcase Hope <p>6.2 Business Excellence Awards</p> <p>Budget preparation in progress</p> <p>6.3 Chamber of Commerce Business Memberships</p> <p>Reference item 5.2</p>
<p>7. Round Table Discussion</p>	<p>Lloyd Forman reiterated previous comments regarding the potential for business /industrial growth in the suburbs and where the jobs will be. Money will come into Hope from those areas/industries. He further noted that the Chamber needed to promote the idea that trade areas are in the suburbs in Boston Bar, Sunshine Valley, Laidlaw, etc. Chamber should be looking harder for ways to create more jobs in these areas.</p> <p>Michael Kropp suggested addressing with AdvantageHope when they present in April to further discuss.</p> <p>Donna Kropp rural members want to come visit us, opportunity to come to Hope and to see what we have to offer</p> <p>The President stated that the Chamber mandate is not for the District of Hope only</p>

	<p>DKROPP/HSTROYAN THAT Lloyd Forman be appointed to explore the opportunity for recruitment of potential candidates for the purposes of participating on a Hope and District Chamber of Commerce Business and Economic Development Sub-Committee for the purposes and interests of industrial related growth for Hope and the outlying areas CC19-2015 CARRIED</p> <p>Mayor Vicktor reported that he toured Fraser Canyon Hospital - Hospice, and noted that they needed community support.</p> <p>The Mayor also requested the inclusion of surrounding First Nations representatives with respect to exploring business development and economic options in the outlying areas.</p>
8. Next Meeting	The next meeting of the District of Hope Chamber will be held on April 15th, 2015 at 6:30 p.m. at the Recreation Centre Conference Room.
9. Adjournment	<p>The meeting adjourned at 8:25p.m.</p> <p>MKROPP /STOYHAN THAT the meeting of the District of Hope Chamber of Commerce be adjourned. CC 20 -2015 CARRIED</p>