

DRAFT MINUTES

Hope and District Chamber of Commerce

Board of Directors Meeting

Wednesday, June 24, 2015 at 7:00 p.m.

Recreation Centre Conference Room

1005-6th Avenue, Hope, B.C.

| PRESENT: | | REGRETS: | |
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| President-Stephen Au-Yeung Treasurer-Glen Ogren Secretary- Milly Marshall Governance - Ryan Mohle Director-Isaiah Robinson Bob Erickson Dennis Adamson Glen Kiel Sabine Kiel | | Vice President-Lloyd Forman Director-Hiro Takeda Director -Donna Kropp Director- Michael Kropp Director-Hondo Stroyan | |
| AGENDA ITEM | DISCUSSION | | |
| 1. Call to Order | President S. Au-Yeung called the meeting to order at 7:01 p.m. | | |
| 2. Approval of Agenda/Addenda | ROBINSON/MOHLE THAT the agenda for June 24, 2015 be approved CC34-2015 CARRIED | | |
| 3. Approval of Minutes | MOHLE/ROBINSON THAT the minutes from the meeting held on May 20, 2015 be approved. CC35-2015 CARRIED | | |
| 4. Delegations | none | | |
| 5. Standing Reports | 5.1 Presidents Report The President stated that business/sales along the Hope Princeton to date has improved over last year. It was noted the Canadian dollar and the lower gas prices compared to last year were contributing factors. It was also noted that despite increase in sales for businesses along the Hope Princeton Hwy. businesses in the downtown core – Wallace Street – were not benefiting the same way and that they continue to struggle. | | |

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| | <p>5.2 Financial Report</p> <p>The Treasurer noted that 3 cheques were issued in the month of June:</p> <ul style="list-style-type: none"> • Insurance - for Directors • Simplified Company– website host • H & R Block – stamps <p>The Director of Finance also noted that he had received approximately \$9,000 in memberships to date for 2015</p> |
| <p>6. Old Business/Matters Arising</p> | <p>6.1 Hunter Creek Kiosk</p> <p>The President noted that there was an outstanding issue remaining surrounding the use of the District of Hope logo as the main identifying logo on the building and one each of the information pieces within the kiosk. A lengthy discussion ensued regarding the application of the District of Hope logo indicating the businesses listed within the District of Hope when clearly not the case and noted FVRD Area 'A' or Boston Bar area -Hells Gate as an example.</p> <p>Discussion surrounding the proper identification of specific areas on the kiosk of businesses or sites rather than incorrectly implying through the use of the District of Hope logo that they all lay within or are part of the District of Hope.</p> <p>It was noted that from a tourist perspective Area A and Area B were not on a map and that Advantage Hope was attempting to advertise the best or the most effective way they thought possible.</p> <p>The President reminded members that the Kiosk belongs to the Chamber of Commerce and that Advantage Hope had been contracted to undertake the advertising. He further noted that the Hope and District Chamber of Commerce represented the outlying communities as well and they cannot be branded as District of Hope when they are separate communities.</p> <p>A brief discussion followed and included various ways to incorporate all areas including the new Hope Cascades and Canyons tourism initiative.</p> <p>Also discussed was the relationship between Advantage Hope and the Chamber of Commerce. It was noted that there was not a dislike for the individuals of Advantage Hope but rather the lack of perceived accountability and level expertise available within Advantage Hope questioned with respect to undertaking District of Hope or public asset construction projects. The President also noted that it was not Advantage Hope but rather the District of Hope that was questioned in this regard.</p> <p>The President noted that the contract with Advantage Hope was up in 2016 and that re-evaluation regarding the Kiosk advertising</p> |

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| | <p>would be undertaken at that time.</p> <p>6.2 Business Economic Committee</p> <p>The President informed that Chamber that a request from J. Fortoloczsky for two members of District of Hope Chamber of Commerce to sit as members on the Business Economic Committee. Other members of the Business Economic Committee would include an Advantage Hope appointee and three members from the District of Hope.</p> <p>OGREN/ROBINSON THAT Stephen Au-Yeung and Lloyd Forman be appointed to the Business Economic Committee representing the Chamber of Commerce. CC36-2015 CARRIED</p> <p>6.3 Business Excellence Awards</p> <p>The Treasurer informed that Chamber that a date was yet to be confirmed for the Business Excellence Awards but that the event would be held in October.</p> |
| <p>7. Round Table Discussion</p> | <p>Nothing discussed.</p> |
| <p>8. Next Meeting</p> | <p>The next meeting of the District of Hope Chamber will be held on July 22, 2015 at 7:00 p.m. at the Recreation Centre Conference Room.</p> |
| <p>9. Adjournment</p> | <p>The meeting adjourned at 7:45 p.m.</p> <p>MOHLE/ROBINSON THAT the meeting of the District of Hope Chamber of Commerce be adjourned. CC37-2015 CARRIED</p> |