

DRAFT MINUTES

Hope and District Chamber of Commerce

Board of Directors Meeting

Wednesday, February 18, 2015 at 7:00 p.m.

Recreation Centre Conference Room

1005-6th Avenue, Hope, B.C.

PRESENT:		REGRETS:
President-Stephen Au-Yeung Vice President-Lloyd Forman Treasurer-Glen Ogren Secretary- Milly Marshall Governance Director- Ryan Mohle Director-Isaiah Robinson Director-Hiro Takeda Mayor Wilfried Vicktor Robin Stickle Blake Stickle Kim Richardson Donald Stokes		Communications Director –Stuart Hartmann Director -Donna Kropp Director- Michael Kropp Director-Hondo Stroyan
AGENDA ITEM	DISCUSSION	
1. Call to Order	President S. Au-Yeung called the meeting to order at 7:05 p.m.	
2. Approval of Agenda/Addenda	MOHLE/OGREN THAT the agenda for February 18, 2015 be approved CC10-2015 CARRIED	
3. Approval of Minutes	FORMAN/OGREN THAT the minutes from the meeting held on January 21,2015 be approved as amended: Item 4.3 <i>ORGREN</i> to OGREN CC11-2015 CARRIED	
4. Standing Reports	4.1 President's Report The President noted that Kerry Krahn, from the Hope Golf Club, was schedule to attend the meeting to discuss possible dates and ideas for the upcoming golf tournament, however, due to unforeseeable circumstances, was unable to make it	

	<p>4.2 Financial Report</p> <p>Nothing to report - No transactions to January 31, 2015.</p>
<p>5. Old Business</p>	<p>5.1 Golf Tournament</p> <p>Discussion regarding the Chamber golf tournament included the following:</p> <ul style="list-style-type: none"> • participation by special celebrity or political guests ie.. Laurie Throness, Minister of Finance, etc. ; • tournament entry fees & ability to negotiate reduction? • proceeds to go back into Chamber to cover costs or with goal to break even; • market/advertise to local businesses; • invitations should include the fishing guide association and local First Nations; and • inclusion of information packages showcasing communities <p>FORMAN/ROBINSON THAT a subcommittee be created to assist in the planning of the Chamber Golf Tournament; AND THAT the sub-committee appointed are H. Takeda, M.Marshall, H. Stroyan and I. Robinson. CC12-2015 CARRIED</p> <p>5.2 Business Excellence Awards</p> <p>Discussion surrounding the proposed Business Excellence Awards included the following:</p> <ul style="list-style-type: none"> • Event date October 23, 2015; • that the event be a fundraiser; • possibility of using Rec Centre – conference room; • advertising through the Hope Standard • Categories to include: - customer service, best business, new business, volunteer of the year award, trades award. <p>5.3 Chamber of Commerce Business Memberships</p> <p>President, Mr. Yeung, noted that there were some issues regarding the format/editing of the membership renewal forms and that Erica Press would have them ready later in the week. He also noted that the membership renewal forms would be distributed to existing members within the next few weeks.</p> <p>The President also stated that Hope Sushi was the latest business to join the Chamber of Commerce. He also reminded the Board that applications were available at H&R Block and at Hope Brewing.</p> <p><i>Mayor Vicktor left at 7:30 p.m</i></p>

	<p>5.4 Chamber of Commerce Contact Information</p> <p>The President announced that the outcome of the poll regarding the preferred method of phone communication resulted in the majority voting in favour of access through the internet at a cost of \$8.99 per month with the first 3 months of use, free.</p>
<p>6. New Business</p>	<p>6.1 Chamber of Commerce Board of Directors</p> <p>A brief discussion took place noting the resignation of the Communication Director, Stuart Hartmann and the requirement to fill the vacancy. It was suggested that owners of Hope Sushi be approached to inquire about their interest in the role.</p> <p>6.2 March Chamber Meeting – Request for Date Change</p> <p>The President noted that he had spoken with MLA Laurie Throness's office and that the MLA had agreed to appear before the Chamber Board. After some discussion, it was agreed that he should appear at the next meeting of the Chamber scheduled for March 18th and that a date change for the next Chamber meeting was unnecessary.</p> <p>6.3 Advantage Hope – Invitation to Present to the Chamber</p> <p>It was reported by the President that he was approached by Advantage Hope employee, T. Shields, with a request to appear before the Chamber for the purposes of presenting the Advantage Hope Strategic Plan.</p> <p>FORMAN/OGREN THAT Advantage Hope be invited to appear before the Chamber of Commerce to present their Strategic Planned/Community Plan. CC13-2015 CARRIED</p>
<p>7. New Business</p>	<p>7.1 Junior Achievement Program</p> <p>Discussion ensued regarding the benefits of the Junior Achievement Program which included:</p> <ul style="list-style-type: none"> • Providing students with an opportunity to learn about business by actual business owners; • Enabling local business owners the chance to teach/connect with the kids about their business <p>It was also noted that the curriculum was already set out and only small amount of time was required to go into the school and teach the students.</p> <p>7.2 Cash Mob Promotional Advertising</p> <p>Mr. Donald Stokes explained the use of Cashmob and how it may be used to help new businesses. He noted that the premise was that those business owners wishing to participate would sign up and all parties would then arrive at one time at the business</p>

	<p>identified for the purposes of doing business at their establishment.</p> <p>OGREN/MOHLE THAT the Chamber of Commerce promotes the Cashmob initiative; AND THAT a subcommittee be created to undertake the administrative duties related to initiating a Cashmob. CC14-2015 CARRIED</p>
<p>8. Round Table Discussion</p>	<p>It was noted that the District of Hope was looking at upgrading infrastructure including improving road surface and installing sewer/water service on Flood Hope Road through a \$3M infrastructure grant. It was also noted that under the grant application the financial contribution by the District of Hope, would be \$1M. The President commented that there is uncertainty around whether the District will actually bring water/sewer service to the area. It was also noted that reportedly, the District of Hope has \$1M in reserves currently earmarked for other capital works projects.</p> <p>Concern was also expressed regarding the poor condition of 6th avenue and questions regarding District of Hope infrastructure the priorities.</p> <p>FORMAN/MOHLE THAT the Chamber of Commerce write a letter of support for the District of Hope's infrastructure grant application; AND THAT the Mayor of Hope be invited to speak to the community infrastructure priorities. . CC15-2015 CARRIED</p> <p>A brief discussion ensued regarding garbage removal and ability to engage the services of other contractors.</p>
<p>9. Next Meeting</p>	<p>The next meeting of the District of Hope Chamber will be held on March 18, 2015 at 7:00 p.m. at the Recreation Centre Conference Room.</p>
<p>10. Adjournment</p>	<p>The meeting adjourned at 8:45 p.m.</p> <p>FORMAN/MOHLE THAT the meeting of the District of Hope Chamber of Commerce be adjourned. CC16-2015 CARRIED</p>