

DRAFT MINUTES

Hope and District Chamber of Commerce

Board of Directors Meeting

Wednesday, April 15, 2015 at 7:15 p.m.

Recreation Centre Conference Room

1005-6th Avenue, Hope, B.C.

PRESENT:		REGRETS:	
President-Stephen Au-Yeung Vice President-Lloyd Forman Secretary- Milly Marshall Director (Governance) - Ryan Mohle Director-Hondo Stroyan Director -Donna Kropp Director- Michael Kropp Director-Isaiah Robinson <i>Reference attached attendance record</i>		Treasurer-Glen Ogren Director-Hiro Takeda	
AGENDA ITEM	DISCUSSION		
1. Call to Order	President S. Au-Yeung called the meeting to order at 7:50 p.m. <i>(immediately following wine and cheese event and presentation by Telus)</i>		
2. Approval of Agenda/Addenda	KROPP/FORMAN THAT the agenda for April 15, 2015 be approved CC21-2015 CARRIED		
3. Approval of Minutes	STROYAN/ ROBINSON THAT the minutes from the meeting held on March 16 th , 2015 be approved. CC22-2015 CARRIED		
4. Delegations	4.1 Kim Richardson – Work BC Kim Richardson explained the WorkBC program stating that the program is not only for those seeking employment but also for businesses seeking employees. She noted that the WorkBC-Hope program operates through the Free Rein office and that her role is to assist those with limited skills enter or re-enter the workforce after the expiration of their benefits through the Federal Employment Insurance (EI) Program. Some of the challenges		

faced by those attempting to get into the workforce included – the limited number of fulltime jobs available within the community. The WorkBC program is available to those who are on EI or have been on EI less than 36 mths prior to applying (Reach Back program), have been on maternity/paternity leave or are under employed (20 hours or less per week). One of the biggest benefits of the program is the unpaid on job training experience offered through partnerships/agreements with employers to allow program attendees to come into their workplace and allow them to assist them providing training for the participant and potential assistance (unpaid) for the employer. Ms. Richardson also stated that some of the more proficient clients use the onsite computers at Free Rein to search the internet for jobs, resume writing, etc. She further noted that they also offer workshops on how to interview, job searching, networking, cover letters, etc. An explanation of a newly established company started in Chilliwack involving the combined partnership of a few companies to create a sixteen week equipment operators training program (ie. forklift, scissor lift, crane, etc.) for those on EI. The program, the Heavy Industrial Manufacturing Operation Training Program also includes First Aid and WHMIS training. Ms. Richardson also noted that clients are also eligible for clothing allowance, daycare and transportation subsidies. She further noted that trades workers are in high demand.

4.2 Mandy Arbuckle – Recreation, Culture and Airpark Services

Ms Arbuckle reviewed the 2014 Canada Day events (slideshow) and noted that a Federal funding had been applied for again for the 2015 celebration. She also noted that the event will be free again in 2015 and that staff would be working with Scott Medlock and the Sports Motor Group to highlight the show n shine and other memorial park activities. Ms. Arbuckle explained that funding had been donated in 2014 but in order to continue to move forward with quality programming in 2015 additional funding would be required. Descriptions of the sponsorship levels were provided.

Director Milly Marshall declared a conflict of interest and left the room at this time.

FORMAN/ROBINSON

THAT the District of Hope Chamber of Commerce donate \$1,000 to Recreation, Culture and Airpark Services for the 2015 Canada Day celebration.

CC23-2015

CARRIED

Director Marshall returned at this time

4.3 Kent McKinnon and Tammy Shields - Advantage Hope

Acting President/Chair, Kent McKinnon, provided an overview regarding Advantage Hope noting that in 2009 the District of Hope

	<p>formed a subcommittee to focus on economic development. The subcommittee then hired a consultant (Lions Gate) and an economic society was then created in(2010) who, in turn, hired an Executive Director (Tyler Mattheis). In 2011/12, the Society, then branded as Advantage Hope(AH), created a work plan and embarked on some of those initiatives which included tax incentives for downtown businesses. In 2012, the Executive Director left his position and Mrs. Tammy Shields was hired. He further noted that the AH vision was to “be a leader in building a vibrant community with a diverse and sustainable economy,” and their mission was “ to attract potential residents, investors and visitors to Hope through the provision and promotion of local opportunities and experiences.” He also noted that their purpose was “ to foster alliances and broker relationships among business, public sector and non-governmental organizations...” <i>(reference AH PowerPoint presentation distributed separately).</i></p> <p>Executive Director, Mrs. Tammy Shields, introduced members of Advantage Hope. Mrs. Shields, also noted that in 2014, their primary focus towards economic development shifted to tourism. She further noted that those that have undertaken studies regarding economic development in Hope have also noted that a lot of economic development in Hope has to do with tourism. She also reviewed some of their highlights of 2014 which ranged from advertising and marketing initiatives inclusive of aligning their tourism initiatives with Destination BC or Provincial initiatives. Mrs. Shields noted that they will also be undertaking a local trail inventory inclusive of trail identification, increasing exposure to TransCanada Trail, etc. Experience the Fraser in concert with the Fraser River Bridge project (old kettle Valley).</p> <p>Mrs. Shields identified some of the business contacts they had made and supported noting the creation of a video for support for the Barrick Gold project. She also noted that they are supporters of and are stakeholders in the bike park, Friends of the Skagit, advertising kiosk, etc.</p> <p>A lengthy question and answer period followed with questions and comments surrounding: AH focus on tourism, collaboration with Chamber of Commerce, meetings frequency, operational agenda for recruitment of large manufacturers, reporting process/requirements, relationship with District of Hope, avenues to attract businesses and home businesses to Hope, surrounding area (FVRD), etc..</p>
<p>5. Standing Reports</p>	<p>5.1 Presidents Report</p> <p>Nothing to report</p> <p>5.2 Financial Report</p> <p>Deferred to next meeting.</p>

6. New Business	<p>6.1 Business and Economic Committee</p> <p>Vice Chair, L .Forman, noted that he was looking to form a Chamber of Commerce economic development sub-committee made up of a staff person, a politician and business person. He further noted that he would continue to pursue.</p>
7. Round Table Discussion	<p>FVRD Director Dennis Adamson, announced that Area B would contribute \$2,500 towards Canada Day.</p> <p>KROPP/FORMAN THAT the Chamber of Commerce send a letter to the BC Electoral Boundaries Commission disagreeing with the proposed electoral area boundary change. CC24-2015 CARRIED</p>
8. Next Meeting	<p>The next meeting of the District of Hope Chamber will be held on May 20, 2015 at 7:00 p.m. at the Recreation Centre Conference Room.</p>
9. Adjournment	<p>The meeting adjourned at 9:50 p.m. ROBINSON/MARSHALL THAT the meeting of the District of Hope Chamber of Commerce be adjourned. CC25 -2015 CARRIED</p>

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Attendance

	Name	Preferred contact info
1.	Stephen Au Yeung	
2.	Mayor Wilfried Vicktor	
3.	Milly Marshall	
4.	Shari Carrat	
5.	Hank DeMeulder	
6.	Bob Erickson	
7.	Joshua Lemmens	Trails Crossing
8.	Gaida Lemmens	
9.	Donald Stokes	
10.	Ryan Mohle	
11.	Elaine Lawton	
12.	Cory Lawton	
13.	Sharlene Harrison-Hinds	
14.	Nathalie Giroux	
15.	Pauline Cattrell	
16.	Sharon Yliruusi	
17.	Karen Bushie	

18.	Diana Scherle	
19.	John Fortoloczky	
20.	Blake Stickle	
21.	Mandy Arbuckle	
22.	Robin Stickle	Rolling Pin
23.	Kim Richardson	Work BC
24.	Lloyd Forman	
25.	Isiah Robinson	
26.	Donna Kropp	
27.	Michael Kropp	
28.	Scott Medlock	
29.	Marg Millar	Advantage Hope
30.	Tammy Shields	Advantage Hope
31.	Anna Gladue	Anna's Incense
32.	Kent McKinnon	INC Consulting/Advantage Hope
33.	Cindy Izawa	Fred Green Agency
34.	Lori Izawa	Hope Crime Prevention
35.	Helen Kennedy	
36.	Nicole Glentworth	Hope Library
37.	Thayer Williams	
38.	Libby Kirkland	

